

 **Luxury** CLD-S01-E01 · OCT 10, 2026

The Cost of Owning a Lamborghini

\$231 a day

what a new Lamborghini Temerario really costs, every single day

// THE SHORT VERSION

A new Lamborghini Temerario with options costs **\$451,129** out the door. The bills you actually see (insurance, service, tires, fuel) are about **\$20,895 a year**. The invisible ones (lost value, sales tax, lost investment return) are three times bigger. All in: about **\$84,208 a year**, or about **\$231 a day**, about 7 times what an average new car costs (AAA: \$11,577 a year).

OUT THE DOOR

\$451,129

TOTAL

\$20,895

01 What it costs to buy

ITEM	PRICE
Temerario base price (U.S., with destination)	\$361,616
Options	\$60,000
Sales tax (7%)	\$29,513
Out the door	\$451,129

In year one it loses about 12% of its value: about **\$50,600** (about \$139 a day).

02 The bills you see (a year)

BILL	A YEAR
Insurance (experienced driver; about \$17,500 at 19)	\$8,000
Registration and value-based taxes	\$3,000
Dealer service	\$3,500
Tires (\$4,800 a set, every ~4 years)	\$1,200
Paint protection film + detailing	about \$4,200
Fuel (3,000 miles at 14 mpg, \$4.80 a gallon)	about \$1,000
Total	\$20,895

Carbon ceramic brakes, if you ever need a set: about **\$20,000**.

03 The bills you don't see (a year)

BILL	A YEAR
Lost value + sales tax over 3 years (worth about \$329,000 after 3 years)	about \$40,800
Lost return on \$451,129 at 5%	about \$22,500
Total cost of owning	\$84,208 (75% of it invisible)

04 Per mile

MILES A YEAR	COST PER MILE
1,000	about \$83
3,000	about \$28 (a 10-mile drive: \$281; 50 miles: about \$1,400)
10,000	about \$10

The average new car costs about **77 cents a mile** (AAA 2025). Ours costs 36 times that at 3,000 miles.

05 **Smarter ways**

- **Buy it 3 years old** for about \$329,000 and keep it 3 years: about **\$21.50 a mile**.
- **Rent one** at about **\$1,500 a day**: owning only wins past about **56 days a year**.
- **Finance it** (20% down, 5 years at 7.5%): about **\$7,200 a month**, and about **\$73,000 in interest**.

// YOUR TURN

Your Lamborghini, your numbers

Out-the-door price

\$250,000

\$451,129

\$1M

Value kept after 3 years

40%

about \$329,000 here

73%

95%

What the money could earn elsewhere

0%

5%

10%

Bills you see, a year

\$10,000

\$20,895

\$60,000

Bills you see

\$20,895

Lost value + sales tax, a year

\$40,752

Lost return

\$22,556

All in, a year

\$84,203

ALL IN, PER DAY

\$231

The video's case

\$231

Yours

\$231

move a slider, I'll redo the math

// THE VERDICT



Drive it under 56 days a year?



Rent one.



Or maybe keep the poster.



0 of 7 checked

tap a tip when you've got it covered



Count your real driving days

If you'd drive it fewer than about 56 days a year, renting is cheaper.



Let someone else take the first-year hit

A low-mileage 2-3-year-old car skips the steepest drop in value.



Get an insurance quote before you sign

Age, ZIP code and garage matter a lot; young drivers can pay more than double.



Budget for the big-ticket wear items

tires, clutch or brakes can each cost thousands.



Protect the paint early

Paint protection film is cheaper than a repaint and helps resale.



Ask about the warranty extension

and the service plan; check what they cover.



Plan for winter

Summer tires aren't made for cold and snow; many owners store the car on a battery maintainer.

QUESTION 1 OF 3

What does it cost when it's parked?

QUESTION 2 OF 3

How often will you really use it?

QUESTION 3 OF 3

What's the cheaper way to get the same feeling?

1

LAMBORGHINI.COM

Lamborghini: record 10,747 deliveries in 2025

<https://www.lamborghini.com/en-en/news/lamborghini-sets-2025-delivery-record-with-10747-cars>



2

LAMBORGHINI.COM

Lamborghini: Temerario launch figures

<https://www.lamborghini.com/en-en/news/temerario-delivers-on-numbers-at-its-dynamic-launch>



3

MOTOR1.COM

Motor1: how much is a Lamborghini

<https://www.motor1.com/features/344294/how-much-is-a-lamborghini/>



4

VALUEPENGUIN.COM

ValuePenguin: Lamborghini insurance

<https://valuepenguin.com/lamborghini-car-insurance>



5

FINDER.COM

Finder: Lamborghini insurance rates

<https://finder.com/car-insurance/lamborghini-car-insurance-rates>



6

NEWSROOM.AAA.COM

AAA: new vehicle costs 2025 (\$11,577 a year)

<https://newsroom.aaa.com/2025/09/aaa-new-vehicle-costs-drop-to-11577/>



7

EN.WIKIPEDIA.ORG

Wikipedia: Ferruccio Lamborghini

https://en.wikipedia.org/wiki/Ferruccio_Lamborghini



8

EN.WIKIPEDIA.ORG

Wikipedia: Lamborghini Countach

https://en.wikipedia.org/wiki/Lamborghini_Countach



These are typical numbers built from the published sources above, rounded for clarity; your own deal will differ. This is education, not financial advice: check with a licensed professional before you buy.

Hey Byte · the full breakdown, online with the video: <https://heybyte.pages.dev/breakdowns/luxury/lamborghini/>